

Drafting and delivering speeches

Aim

Writing and delivering words that change minds

What's it all about?

A good speech is an experience that leaves the audience enthused and inspired by what they have heard. People are opened to possibilities; they make connections to higher ideals and words turn to actions. But many speeches are interminable – or miss their mark entirely. This workshop shows participants how to create the intimacy and passion that a good speech demands.

Why iOpener?

Speeches are about planning and delivering words. About what is said and how it's said: It's a low tech experience which transports an audience to a different domain. Our facilitators are grounded in language skills because it's the language that's used and the way it's used that marks a speech as successful – or not.

How?

This workshop concentrates on style and content. Participants will cover the basics of successful speech drafting and delivery. To do this everyone will start to prepare and deliver the first few minutes of a speech which is video-ed for feedback purposes.

Participants?

Everyone will work on a speech during the day, so you will need to come with an idea that you would like to develop. This workshop is for up to six people.

Outcomes:

Participants will:

- Know how to plan and prepare their speeches
- Understand the key success criteria in speech-writing
- Be able to use language effectively
- Develop strong starts and endings
- Know how to use typical rhetorical techniques
- Practice key moments
- Analyse successful speeches

Participants cover:

- Recognising the differences between speeches and presentations
- Using language: what makes a speech powerful and passionate
- Structuring speeches – options available
- Analysing speeches – famous and less famous speeches: connecting to an audience
- Starting and ending speeches
- Keeping attention high: varying rhythm and pace
- Using rhetorical techniques and working with pauses
- Displaying confident body language

Target group

Participants who want to understand how to draft and deliver speeches to any audience at any level.

Option

We can provide one-to-one coaching with a professional speech-writer

Consider combining this with a leading with stories workshop

Duration

1-2 days